



FOR IMMEDIATE RELEASE

**NEW TURF MAKES WISCONSIN DELLS CENTER THE FIRST
PROFESSIONAL-LEVEL
INDOOR SPORTS STADIUM IN THE MIDWEST
Facility Now Provides NFL-Quality Turf for Indoor Football, Soccer and other
Turf-Season Sports**

WISCONSIN DELLS, Wis. (August , 2008) – With its new acquisition of NFL-quality turf, the Wisconsin Dells Center is now the Midwest’s first professional-level indoor sports stadium for indoor football, soccer, rugby, lacrosse and other turf-season sports. At 90,000 square feet, the Wisconsin Dells Center is also one of the largest multi-use facilities in the Midwest.

“With this pro-quality turf, The Wisconsin Dells Center is now able to attract professional sports teams for practice and competition,” said Mike Kaminski, Chula Vista Resort & Sports Properties CEO. “Wisconsin has long been a sports destination; the Wisconsin Dells Center is putting the Wisconsin Dells on a level to compete nationally for high-profile sports events.”

The indoor sports dome of the Wisconsin Dells Center can accommodate any of the following: 16 volleyball courts, 10 basketball courts, 4 indoor soccer fields, 2 softball fields, an indoor track, indoor golf driving range 32 wrestling mats. The column-free design allows greater flexibility in staging large events.

Wisconsin Dells Center enjoys close proximity to Cold Water Canyon Golf Course, which features moguls and bunkers, multi-level tee boxes, a remodeled back nine, an expanded practice facility with target greens, a fleet of new golf carts, a reception tent for outings, improved cart paths and a new turn grill with restrooms.

Mike Kaminski President and CEO of Chula Vista Resort states, “the Wisconsin Dells Center has booked some notable “TURF” EVENTS. Our first booking was the Midwest Youth Football Championships and coach Bret Bielema from the Wisconsin Football Program is also planning a “UW Badger Practice” at the Wisconsin Dells Center sometime this spring.” Dates are still pending.

Up coming events for the Wisconsin Dells Center are a professional Boxing Match on Saturday September 6, 2008, the Kishwaukee College Womens Volleyball Tournament on October 16-19, 2008, the Midwest Youth Football Championships on October 31 and November 1, 2008, the NJCAA Division 2 Womens Volleyball National Championships on November 18-22, 2008, 2009, 2010, Kohl's Kicking Camps on November 28, 2008, the Intersport Basketball Invitational on December 5 & 6, 2008 and the Wisconsin Badger Wrestling team will be part of a High School and College Dual Meeting in the Wisconsin Dells Center on Saturday December 13, 2008 against UNI.

Fall and winter football, soccer, volleyball and softball leagues along with indoor golf practice facilities are now being formed. Also fall football and soccer practice times are available at the Dells Center during September and October. Kaminski states, "indoor football and soccer is a great way to have a climate controlled practice on professional turf." The Baraboo High School football team will be the first to utilize this new concept." Call Rod Wilde at the Dells Center for details 1-866-382-4852 or 608-432-4744.

Kaminski also says, "we really never thought we would have a NFL grade turf available to us, we thought it would be too expensive. The Indianapolis Colts only played about 25 games on this turf before the RCA dome was closed." "This will bring a whole new level of sports tourism to Wisconsin Dells."

Wisconsin Dells Center is managed by Wis Dells Sports Properties, LLC.

For more information about the Wisconsin Dells Center, please call 1-800-388-4782 or visit http://www.chulavistaresort.com/weddings_conferences/dellscenter.htm.

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